

Lyn Nanticha Ocharoenchai

environmental storyteller / science communicator

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EDUCATION

Massachusetts Institute of Technology (MIT)

M.S. Science Writing

Cambridge, USA

2025

Chulalongkorn University

B.A. Communication Management

Bangkok, Thailand

2019

WORK EXPERIENCE

Freelance

Environmental Journalist / Creative Content Producer

project-based travel

2018-present

- Produces articles, podcasts, and videos on [conservation](#) and [science](#)—published in [Mongabay](#), [MIT News](#), [Climate Tracker](#), [Greenpeace](#), [US News](#), [Google Arts and Culture](#), and [The Nature Conservancy](#)
- Develops branding and proposals for sustainability startups, urban strategy, and landscape design firms—securing funding and awards from [UN](#), [National Science Foundation](#), and more
- Spearheaded [Pulitzer Center campaign](#) on indigenous rights and forest conservation from conception to execution—managing budget and team to develop film, fundraising dinner, and exhibition at Bangkok's biggest art center

World Wide Fund for Nature (WWF)

Asia-Pacific, Lead Story Producer

project-based travel

2019-2024

- Interviewed 100+ scientists, policy advocates and communities to create [digital multimedia content and campaigns](#) that secured funding for 30+ conservation projects across 9 countries
- Developed and managed [websites](#), social channels, editorial calendars, media outreach, and storytelling training for 40+ staff to reach and engage donors and public audiences globally

Save the Children

Shift, Communications Manager / Youth Engagement Coordinator

remote

2021-2023

- Designed communications strategy and produced [content](#) and [e-learning platform](#) empowering 400+ youth to create 30+ advocacy films and campaigns across 13 Global South countries
- Led workshops training 60+ staff across Asia and Africa in storytelling and youth engagement tactics

Climate Strike Thailand

Founder / Youth Climate Campaigner

Bangkok, Thailand

2019-2020

- [Launched Thailand's first climate movement](#)—mobilized 300+ participants across 3 marches and built 8,000+ online following through content creation, social marketing, and public speaking
- Collaborated with [Greenpeace](#) to produce creative campaigns, led regional climate strikes coordination at [350.org](#), and served as youth representative across various international stages like UN

FELLOWSHIPS / VOLUNTEERING

[Marine Biological Laboratory Logan Science Journalism 2026](#) | [MIT Farm 2026 Education team](#) | [Jackson Wild Media Lab 2022](#) | [Young ASEAN Storytellers 2022](#) | [VICE Asia Young Creators 2021](#) | [Climate Tracker Journalism 2021](#) | [Mongabay Environmental Journalism 2018](#) | [Harvard College in Asia Program 2018 Relations committee](#) | [TEDxBangkok 2015 organizer](#)

SKILLS

- **Journalism:** Writing (feature, news, grant, report, script, opinion); research, interviewing, field reporting; science communication; fact-checking, editing; AI tools
- **Media production:** Photography, videography; editing (Adobe Premiere, DaVinci, Final Cut); graphics, web design (Wix, Wordpress, Canva, InDesign, Photoshop, MailChimp); podcast production (Hindenburg, Riverside)
- **Marketing:** Social media, SEO, analytics; event planning, project management, team coordination
- **Ecological design:** Gardening, horticulture, pollinator stewardship; woodworking
- **Interpersonal / adventure:** Workshop facilitation; public speaking; solo travel, hiking, camping; fluent English, Thai, Italian conversational Spanish, exceptional humor